



# american leprosy missions

Christ's servants, freeing the world of leprosy

## FOR IMMEDIATE RELEASE

June 1, 2010

## FOR ADDITIONAL INFORMATION

Sarah Hesshaus  
Communications Manager  
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### **New Program Development Manager Brings Marketing Experience to Role**

Greenville, S.C. - Ms. Nikki Brown has joined American Leprosy Missions in the role of Program Development Manager. Graduating from Bob Jones University in 2005 with a B.S. in Marketing Management, her previous experience includes managing public relations initiatives, marketing campaigns and events for major corporations across the southeastern United States, as well as extensive knowledge of media analysis and research.

Within ALM, Ms. Brown will serve as the liaison between program, international staff and the development teams, assisting with international program development and new initiatives with major funding agencies.

In connection with ALM's work in 14 countries around the world, Ms. Brown will help guide ALM program management, including development, planning, monitoring and evaluation. Ms. Brown will also interact with ALM's primary international partners, The Leprosy Mission International and The International Federation of Anti-Leprosy Associations, as well as a wide range of faith-based organizations, universities, international partner agencies and non-governmental organizations.

### **About American Leprosy Missions**

American Leprosy Missions, based in Greenville, South Carolina, is the oldest and largest Christian organization in the United States dedicated to touching, treating and transforming the lives of people affected by leprosy and related diseases. Through partnerships with other international organizations, ALM provides the medical cure for leprosy as well as prevention of disability training, reconstructive surgery, educational scholarships, micro-credit opportunities and much more. For more information about ALM's worldwide ministry, please visit [www.leprosy.org](http://www.leprosy.org).

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### French Language Skills and Broad Experience Define Career of New Communications Manager

Greenville, S.C. - Ms. Sarah Hesshaus has been hired as Communications Manager for American Leprosy Missions. From an international healthcare consulting firm to a research laboratory funded by the National Institutes of Health to a science museum and several construction management companies, Ms. Hesshaus has more than 12 years of experience promoting both for-profit and non-profit organizations. She graduated from Calvin College in Grand Rapids, Michigan in 1996 with a B.A. in Geography/Environmental Studies and French. After completing a one-year program in Paris, France she received her M.A. in French from Middlebury College in Vermont in 2000.

As part of the Development Department at ALM, Ms. Hesshaus will provide creative direction and manage marketing, public relations and grant writing. She will seek to raise the profile of ALM and to inform and inspire audiences to support and advance ALM's mission to touch, treat and transform the lives of people affected by leprosy and Buruli ulcer around the world.

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